

Agenda

Date: June 5, 2019

Venue: One World Trade Center, 64th Floor | New York

Time: 8:30 AM – 4:00 PM ET

Time	Discussion topic
8:30 AM – 9:30 AM	Registration and breakfast
8:30 AM – 9:30 AM	Exhibit showcase Speak to AI experts, experience the products & services and get answers to your toughest business problems.
9:30 AM – 10:30 AM	Guest Keynote – TBA
10:30 AM – 11:00 AM	Keynote - Play to win with AI This keynote will reveal why AI is not enough for solving problems at scale, and what is needed beyond AI to do it. Learn the new recipe for problem-solving.
11:00 AM – 11:30 AM	Refreshment break
11:30 AM – 12:15 PM	How AI works for you Learn how AI can automate mundane tasks to free our cognitive capacity and time to think the audacious.
12:15 PM – 1:15 PM	Networking lunch and exhibit showcase Network with peers and meet the AI experts at the exhibit showcase area.
1:15 PM – 2:00 PM	Problem solving @ internet scale It is critical to build a strong engineering capability that can mine big data in real-time, operationalize the solution and implement it at scale. This session will focus on how to build data pipelines to enable AI and scale algorithms to power decisioning in the enterprise.
2:00 PM – 2:45 PM	When AI meets design A deeper understanding of human behavior – “why” people behave the way they do, is required to design solutions for non-conscious behavioral change. Learn how to design a solution with the user in mind by incorporating human behavior (this doesn’t mean just UI/UX).
2:45 PM – 3:00 PM	Refreshment break

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3:00 PM – 3:45 PM

Magic of three ingredients for transformation

This session concludes how AI, Engineering and Design together can transform your business by solving problems at scale.

3:45 PM – 4:00 PM

Closing note