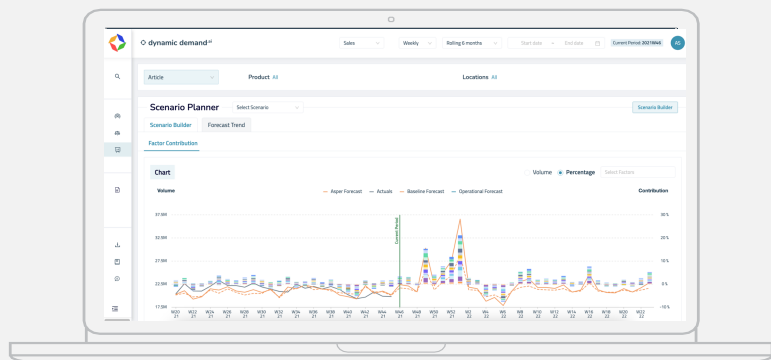


Demand Forecasting Platform



Client Success Story

Increased forecast accuracy by 10%

Leading US Snacking, Beverage, Meal Preparation Company

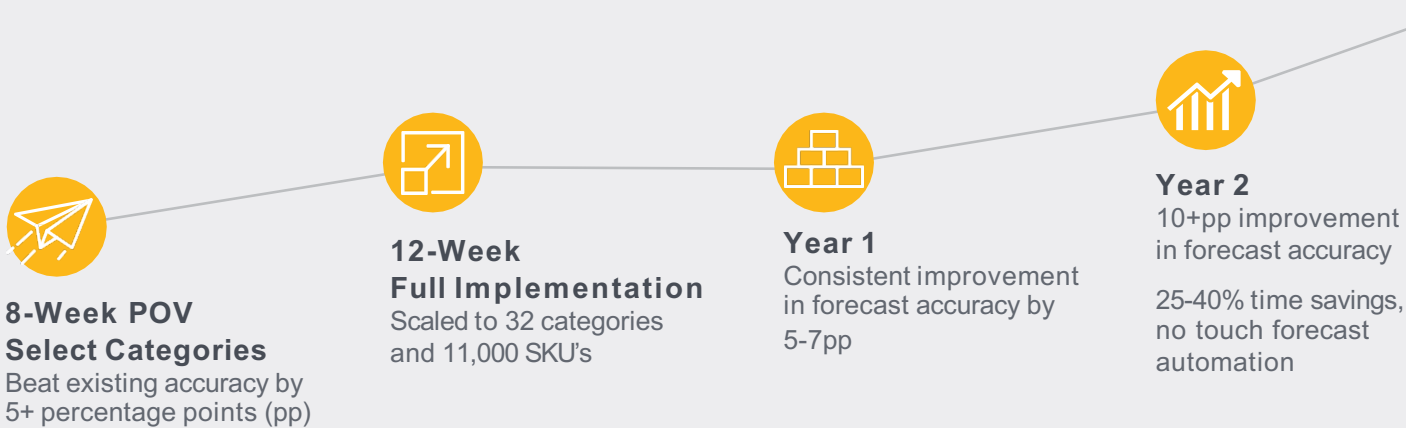
\$4.5B
Revenue

11,000
SKU's

32
Categories

Business challenges

- Low forecast accuracy
- Heavy manual adjustments
- Lack of bandwidth to review entire portfolio
- Incomplete understanding of drivers



\$39.4M
Value Unlocked

- + 1% annual revenue growth
- + 8% savings on inventory holding cost
- + 8% less working capital on inventory



25%
User Time Savings

Repurposed bandwidth to focus on higher value opportunities

Why Asper?

Distinct Advantages

- ✓ Purpose built AI for CPG, Retail and Manufacturing
- ✓ Uses 100+ external indicators, carefully curated by our domain SMEs
- ✓ Enable agile scenario planning to manage macro and category headwinds/opportunities

Results GUARANTEED

Rapid proof-of-value will deliver these business outcomes, or you pay nothing

- ★ 1-3% impact on topline revenue
- ★ 5-15% accuracy improvement at SKU level
- ★ 25% savings in demand planner's time

Powered by:



Azure Cosmos DB

Azure Database for PostgreSQL

Azure Kubernetes

Azure DNS

Azure VM

Virtual Network

Redis Cache

Key Vault

Contact:

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