

Profitability Analytics can help boost growth and improve margins by 1–2%

AI-ML enhanced
profitability platform
to succor P&L
insights, strategic
negotiation &
optimize pricing



ML-Powered Predictive Analytics

Unleash the potential of AIML to identify intricate patterns, enabling informed decisions on revenue, costs, expenses, and profitability factors. Elevate the experience with conversational AI and persona driven access for intuitive insights at a granular level.



Seamless Data Integration

Real-time processing and integration with ERP systems, external APIs and other tools used by the business to be able to react quickly to changes in the market.



Intuitive & User Friendly Design

A well-designed interface that is easy to navigate and understand through cognitive human centered approach and immersive adoption.

- ✓ **Unified approach** for assessing customer profitability.
- ✓ **Comprehensive P&L overview** across customer and product dimensions.
- ✓ **External profit insights** for effective customer negotiations.
- ✓ **Analysing price volume** mix to pinpoint change drivers.
- ✓ **Minimising revenue risks** via cross-border pricing strategies.
- ✓ In-depth **trade expense breakdown** per customer.

Transforming the decision process across multi-functional teams by offering a variety of solution through design, technology, domain and analytics.