Fractal Patient Analytics
Streamline pharma decisions with AI-powered insights

What is Patient Analytics?

Patient Analytics is an AI accelerator for pharmaceutical companies. It standardizes claims data into a single format, thereby streamlining data processing and making it a one-time exercise.

By integrating this standardized data, Patient Analytics can build a 360-degree view of patients and physicians. This empowers pharmaceutical companies to make better decisions by analyzing patients' journeys and physician behavior.

Patient Analytics also provides insights into the company's market share and enables pharmaceutical companies to respond to market shifts faster by tweaking the target list of physicians.

Patient Analytics further enhances the experience by offering a text-to-SQL bot. This allows non-technical users to build custom reports and gain insights, ultimately leading to better decision-making.

Why Patient Analytics?

Standardized Claims Data

Patient Analytics automatically standardizes all pharmaceutical companies' claims into a single, unified format.

This one-time setup saves countless hours that can then be reallocated for more value-adding analytical deep dives.

Patients and Market Insights

Patient Analytics provides easy-to-understand dashboards with key performance indicators.

The dashboards cover end-to-end patient journeys, enabling better decision-making with granular tracking of major KPIs.

Text to SQL bot

Patient Analytics enhances the experience by offering a text-to-SQL bot. This allows non-technical users to build custom reports and gain insights, ultimately leading to better decision-making.

aws Available in AWS Marketplace

aws PARTNER Advanced Tier Services

aws PARTNER Data & Analytics Software Competency

Get Patient Analytics today on AWS

Marketplace: go.fractal.ai/PatientAnalytics

Why Fractal?

A data, ML, and AI specialist for over 20 years, Fractal is a recognized AWS Partner with the expertise to support you throughout your data and AI transformation journey.